

Paper Route360 – Cookies Policy

This Cookies Policy explains how **Paper Route360** (“we,” “us,” or “our”) uses cookies and similar technologies on our website <https://paperroute360.com> (“Site”).

1. What Are Cookies?

Cookies are small text files placed on your device when you visit a website. They help us understand how visitors use our site, enhance functionality, and improve your browsing experience.

2. Types of Cookies We Use

Essential Cookies

These are necessary for the site to function properly (e.g., security, form submissions, navigation).

Performance Cookies

These collect anonymous data about how visitors use our website, such as which pages are visited most often.

We use this data to improve usability and performance.

Functional Cookies

These remember your preferences (like language or location) to enhance your experience.

Analytics & Marketing Cookies

We may use tools such as **Google Analytics** or **Meta Pixel** to understand user interactions and measure campaign performance.

These may track general user activity across our website.

3. How We Use Cookies

We use cookies to:

- Ensure the website operates efficiently
- Analyze site traffic and improve functionality
- Customize user experience

- Support advertising and remarketing (where applicable)
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4. Managing Cookies

You can control or disable cookies through your browser settings.

Note that disabling cookies may impact certain website features or functionality.

To manage cookies:

- Chrome: Settings → Privacy and Security → Cookies and other site data
- Edge: Settings → Cookies and site permissions
- Safari: Preferences → Privacy

You can also opt out of analytics tracking through tools like:

👉 Google Analytics Opt-Out Add-on

5. Third-Party Cookies

Some cookies may come from third-party services such as analytics tools, embedded media (YouTube, Vimeo), or social sharing widgets.

We have no control over these third-party cookies and recommend reviewing their respective policies.

6. Updates to This Policy

We may update this Cookies Policy periodically to reflect new tools, compliance requirements, or website changes.

Any updates will be posted here with a revised effective date.

7. Contact Us

If you have questions about our Cookies Policy, please contact:

Paper Route360

Email: info@paperroute360.com

Phone: 916-304-3179

Website: <https://paperroute360.com>